

MAKE-UP

FOR ZOE'S FULL PORTFOLIO & CREDITS PLEASE VISIT

www.zoenichols.co.uk

Makeup Bag S.O.S (15mins)
complimentary

Decluttering your makeup bag and discover your capsule day to day look!

30 Minute Makeover £26.00

The most popular makeup service at soda. For lashes please see the lash menu as this will be an additional charge.

Private Makeup Lesson £50

Let's simplify and maximise your makeup routine! Bring your own makeup bag and a step by step sheet instruction sheet will be available for you to take away! Redeemable against products in salon.

TANNING

Professional Fake Bake Spray
Solution

Full Body (extra coat add £4) £21

Just Legs £17

Thirty Thursdays £30

Two tans for £30. Split with a friend so only £15 each!



soda

 beauty & blow dry bar

ZOE NICHOLS PROPRIETOR & BEAUTY TRAINER

SofTap Inc.
Permanent Cosmetics

NOVALASH

eylure
LONDON

elleebana

dermalogica
Skincare

CND



OBSESSIVE
COMPULSIVE
COSMETICS

ghd

For details on all services please call. Loyalty discount available, please ask when booking. *To ensure your safety tinting and lash lifting services are always subject to a free skin sensitivity test required 48 hours prior to appt. Selected Dermalogica, NovaLash, GHd, Fake Bake, Eylure, Philip Kingsley, L'Oreal Professional, CND and Olaplex products available to purchase as per the current RRP. Payment accepted by cash and all major cards, this does exclude AMEX and cheques.

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PERMANENT MAKE-UP SOFTAP®

'Softap® Permanent Cosmetics is the most natural way to look your best, 24/7. Professionals specializing in the Softap® hand method use 100% disposable hand tools to gently and delicately implant permanent color into the skin. This method is non-invasive, highly controlled, and produces the most natural looks you will ever see in permanent makeup.' www.softaps.com All Permanent Make-Up services are subject to a complimentary consultation & essential patch test. All Brow & Eyeliner prices include a second complimentary post treatment top up to refine the detail and ensure the right depth of pigmentation implantation.

BROWS

Powder Brow £249

Soft brows that look most defined and natural, as if a light brow shadow product has been used.

Block Brows £299

Enhanced brows that give a more defined look, as if a brow pencil has been used. Deeper & darker than a Powder Brow.

Hair Stroke Brows - Single Colour £299

Hair Stroke Brows - 3D £349

This includes a base colour & two more colours. The best for reconstruction or for those with very little brow hair growth.

EYELINER

Skinny Liner £149

Top, bottom or both, this is natural enhancement at the base of the lashes.

Chunky Liner £199

Top, bottom or both, defined line best tapered, starting skinny near the inner corner of the eye and increasing in thickness to the outermost lash.

Smokey Liner £249

Top, bottom or both. As chunky liner with an additional colour, enhancing natural eye colour.

LIPS

A perfect pout 24/7! These prices are complete and include 4 salon appointments spaced fortnightly.

Lip Liner Tattoo £269

Lip Blush Tattoo £319

Full Lip Colour Tattoo £349

TOP UPS

Post Treatment Top Up £49

After the second appointment, some clients require a third for a stronger look. Prices shown for Brows and Eyeliner are inclusive of two appointments spaced 4-6 weeks apart.

Post Treatment Fade Top Up £69

Between 10-18 months after initial treatment.



Watch our video Block Brow Micropigmentation using Softap® on our YouTube channel SodaBeauty

dermalogica

CND



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ghd

EYELASH EXTENSIONS NOVALASH®

'NovaLash® Lash Extensions are a glamorous new way to extend the length and thickness of natural eyelashes, and are a practical, convenient and beautiful alternative to the daily use of mascara. Unlike decades-old, traditional false lashes, lash extensions are the first innovation of lash lengthening that can be worn daily, without nightly removal. Because each tapered, synthetic lash is bonded to a single natural lash, the final result is of effortless glamour and difficult to detect even close up www.novalash.com

Zoe is a NovaLash Trainer and is Classic Lash and American Volume Certified

CLASSIC LASH FULL SET £90

Using novaMINX mix cruelty free lashes and the award winning Platinum Bond® adhesive, single lashes are adhered to your own single natural lashes. The Platinum Bond® adhesive is oil and water loving so very compatible with clients who love hot yoga, jet-skiing, saunas, swimming, steam-rooms and spa treatments. Choose from a natural to a big glamour effect. Many clients go 3-4 weeks between their infill appointments rather than the average 2-4 weeks with other brands. Please allow up to two hours for your visit.

CLASSIC LASH INFILL £45

An hour of topping up Classic Lashes.

AMERICAN VOLUME LASHES £110

The Ultimate in Luxury Lashes. These lashes look the most glamorous, full and fluffy. In two hours between two and eight individual lash fibres are adhered to your own individual natural lashes. The Platinum Bond® High Speed adhesive is used so the fibres fan out creating a stunning NovaLash look you will adore.

AMERICAN VOLUME INFILLS £55

An hour and a half of topping up American Volume lashes. Or if you are already wearing Lash Extensions, try an American Volume Infill to feel and see the difference.

CANDIED LASHES £15

Adding Candied Lashes to your Full Set or Infill is adding glittery- shimmering lashes to your visit! The sparkles can last up to two weeks as the lashes are hand-dipped and freeze-dried.

BOTTOM LASHES £15

Using The Platinum Bond® Sensitive Eyes adhesive novaMINX mix lashes are gently applied to your lashes along your lower lash line.

COLOURED LASHES £15

Mixing in coloured lashes to your Full Set or Infill will subtly make your iris colour pop! Choose from Green, Blue, Purple or Brown.

LASH REMOVAL COMPLIMENTARY

The NovaLash application technique allows your natural lashes to grow and shed with your extensions and only the correct choice of extensions will be applied after looking at your natural lash type and condition. With this in mind you can wear these lashes continuously with no 'breaks' needed. At any time removal is required it is always complimentary if applied at soda.

BROW & LASH ENHANCEMENT

Brow Shape £8

Brow Tint £9*

Brow Shape & Tint £15*

Lash Tint £13*

Strip Lash Application £4

(Complimentary with Eylure Lashes bought in salon from £6)

Temporary Cluster Lashes from £6

Weekend Cluster Lashes from £12

Lash Lift £45*

Darkens lashes and gives a curled effect. Using the Ellebana system. Lasts 3-4 weeks. A modern update of a lash perm, lashes are lifted, set, darkened and conditioned to look glossy and as if you have just used lash curlers! Opens up all eye shapes and brilliant for short lashes. No maintenance so an alternative to eyelash extensions and very popular for time-poor clients.

Softap Inc.
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ellebana